
Kamco Invest launches “Invest in Your Health” initiative

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Invest in Your Health:
Every Early Small Step Matters

Kamco Invest has launched the 'Invest in Your Health: Every Early Small Step Matters' initiative as part of its contribution to Breast Cancer Awareness Month. The initiative emphasizes the critical importance of early detection and encourages women to prioritize their health by taking proactive measures.

As part of the initiative, Kamco Invest is highlighting the significance of regular screenings, which are vital for detecting breast cancer at an early stage and increasing the likelihood of successful treatment. The campaign has been announced across the Company's social media platforms, aiming to raise awareness about breast cancer and promote proactive health management throughout the community. By recognizing that health is one of the most valuable investments, the campaign calls on women to remain vigilant and take steps to safeguard their well-being.

In addition to its public awareness efforts, Kamco Invest has organized an internal initiative for its female employees. This initiative includes a partnership with Kuwait Hospital, offering exclusive discounted health and wellness packages for employees. These packages are tailored to include

essential preventive screenings such as mammograms and ultrasounds, along with expert consultations and additional check-ups, providing employees with easy access to comprehensive healthcare services.

The initiative is part of Kamco Invest's broader commitment to promoting awareness and supporting a healthy community, which aligns with the Company's sustainability and corporate social responsibility goals. By collaborating with healthcare providers and non-profit organizations, Kamco Invest ensures that its efforts to raise awareness are both inclusive and widely accessible, reaching all segments of society. The Company continues to prioritize community health and wellness as a key theme within its sustainability strategy, reinforcing its long-term commitment to social responsibility.

Kamco Invest's ongoing dedication to the well-being of its employees and the wider community is reflected in its comprehensive approach to sustainability. As a leader in the financial sector, the Company remains committed to integrating health-focused initiatives into its corporate culture, further enhancing its position as a socially responsible organization that values both financial growth and the overall welfare of society.

Media Contacts

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