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## **Kamco Invest accelerates digitization journey by launching new flagship App**

Submitted by Anonymous (not verified) on 27 June 2021

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Kamco Invest announced the launch of its new ‘Kamco Invest App’, an innovative and dynamic platform that aims to transform the digital investment journey through a user-friendly interface for Kamco Invest clients and those interested in investing. Consisting of several development phases, the Kamco Invest App comes as an added step under the Company’s digitization plan, which holds a vision to attain a leading role in the digital investment services and solutions landscape for its valued clients.

Currently launched in its first phase, the App focuses on providing a wealth of tailored services for registered App users. These include access to **iktatib.com** - the online subscription platform connecting investors with the latest equity offerings and debt issuances managed by Kamco Invest, displaying Kamco Invest’s latest research reports and managed funds data, as well as additional options for existing clients.

Sana Al-Hadlaq, Senior Executive Director of Wealth Management said, “The App is in line with our strategy to continue enhancing our client’s experience to cope with their expectations and leverage on digitization and its positive effect on the financial industry.”

She added, “Opening an account with Kamco Invest, updating client information, requesting portfolio

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statements, and receiving updates on investments have never been easier, thanks to the features the App offers its users. By redesigning and redefining the client experience, we aim to blend accessibility with innovation by opening the doors to a world of investment opportunities through its flagship platform.”

With the Kamco Invest App, users can now take the first step to opening an account with Kamco Invest through the intelligent client onboarding service at anytime from anywhere, and at their convenience. Required documents can be uploaded using the featured in-app scanning technology, with several identity verification methods for optimal security.

One critical point to consider is that the Kamco Invest App is not only designed for existing clients, but also individuals interested in learning more about some of the Company’s latest updates and investment opportunities through **iktatib.com**, subject to user or client eligibility. Upon completing the quick registration process, users will be able to track the performance of the Company’s managed funds with access to monthly factsheets, discover and read comprehensive coverage on regional markets, sectors, and asset classes, or use the built-in investment calculator to set their target investment objectives.

Jarrah Al-Naser, Senior Vice President of Core Markets and Strategic Projects at Kamco Invest, said, “We are proud to launch the ‘Kamco Invest App’, which marks one of the core aspects of our digitization journey. Our primary goal during the first development phase was to ensure that we built a strong backend and infrastructure that is capable of seamlessly operating the full features of the App in the upcoming phases. The App currently offers a wide range of features, including the ability to subscribe to upcoming investment opportunities that are open to both corporate and individual investors, subject to classification eligibility.”

He concluded, “This is the first stage in our digitization strategy and is offered to both iOS and Android users. The following phases will provide users with interactive access to clients portfolios and online subscription in funds and other investment opportunities.”

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