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# Kamco Invest wins “Kuwait’s Best for Alternative Investments” at Euromoney Private Banking Awards 2025

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## **Kamco Invest wins “Kuwait’s Best for Alternative Investments” at Euromoney Private Banking Awards 2025**

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Kamco Invest announced that it has been named “Kuwait’s Best for Alternative Investments” at the Euromoney Private Banking Awards 2025.

Hassan Farran, Chief Executive Officer of Kamco Invest – London, and Layla Diab, CFA, Vice President – Alternative Investments, received the award on behalf of Kamco Invest at the Euromoney Private Banking Awards 2025 ceremony held on March 27<sup>th</sup> at The Savoy Hotel in London. The prestigious recognition is the result of a competitive evaluation process that included a comprehensive submission detailing the Company’s achievements, followed by an in-depth interview with Euromoney’s judging panel.

The “Kuwait’s Best for Alternative Investments” award highlights Kamco Invest’s strong momentum and growth in the alternative investment space. The recognition comes at a pivotal time following the consolidation of Kamco Invest’s extensive experience in real estate, private equity and structured products, bringing them together under the unified umbrella of Alternative Investments. This strategic move aimed to streamline operations, enhance synergies, and create a more cohesive platform for delivering value to clients.

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Over the past year, each of these areas has demonstrated a strong performance, supported by targeted initiatives, new investment opportunities, and a sharpened focus on expanding the Company's footprint across key regional and international markets.

In 2024, the Alternative Investments continued to broaden its real estate under management which included 22 Grade A commercial properties across the USA, UK, and Europe with a total value of USD2.0bn as of 31 December 2024. These properties were carefully selected based on their location, tenant profile, and long-term yield potential for investors. Additionally, Kamco Invest distributed USD58.1mn to clients from real estate investments, while actively sourcing new opportunities. The Company also took a strategic step forward by entering the private debt space for real estate projects, further diversifying its offerings and tapping into new revenue streams for clients seeking exposure beyond traditional equity investments.

On the private equity front, Kamco Invest invested over USD1.9bn across 28 sectors, resulting in 123 investments and 108 successful exits from the inception of the department till 31 December 2024. This includes both controlling and minority stakes in high-potential businesses across the MENA region and emerging markets. Over the years, the team has distributed USD1.05bn to its clients, demonstrating a clear focus on value creation and capital efficiency.

Furthermore, Kamco Invest implements two distinctive strategies that target diverse investment objectives. The first strategy is focused on investing in venture capital in the international markets, whereas the second is designed to support late-stage tech companies as they prepare for IPOs, primarily in Saudi Arabia and the UAE.

Kamco Invest, through its Saudi and DIFC offices, has forged strategic alliances with leading international asset managers to expand its offerings in leasing, private debt, and other specialized asset classes.

Commenting on the recognition, Mohammed Al Othman, Senior Executive Director of Alternative Investments, said, "We are proud to be recognized by Euromoney for our efforts in alternative investments, a space where we have not only expanded our capabilities but also delivered real, measurable value to our clients. This award reflects the team's collective efforts in implementing our strategic vision of offering tailored alternative investment solutions that align with the diverse goals of our clients across real estate, private equity and structured products."

He added, "In today's volatile market landscape, alternative asset classes such as private equity, private credit, and real estate have proven to be powerful diversification tools due to their low correlation with public markets. We believe the current environment offers a timely and compelling opportunity for investors to consider increasing their exposure to alternatives to enhance portfolio resilience and unlock long-term value."

The Euromoney Private Banking Awards 2025 recognizes the leaders and pioneers among private banks and financial institutions worldwide, with a particular focus on their ability to deliver tailored investment solutions and generate long-term value for clients. The Alternative Investments category acknowledges companies that have demonstrated outstanding performance, innovation, and client engagement across non-traditional asset classes that continue to play a progressive role in diversified investment strategies.

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Al Othman added, "We would like to thank Euromoney for this recognition, which reflects the strength and depth of our Alternative Investments platform. I also want to extend my sincere appreciation to our team, whose dedication, expertise, and hard work have been central to achieving this milestone. Looking ahead, we remain focused on leveraging our global network to unlock new opportunities and deliver innovative investment solutions that continue to support our clients' long-term success."

## **Media Contacts**

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