
Kamco Invest strengthens its digital presence by launching the web client portal

Submitted by makbar on 29 December 2024

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Kamco Invest announced the launch of its new web client portal as part of its ongoing digital transformation strategy, which consists of upgrading its various digital platforms. The launch of the portal and the continued success of the new Kamco Invest App, reinforce the Company's commitment to enhance the client experience.

The client portal offers a comprehensive range of services aimed at improving usability and accessibility to portfolios and accounts, including advanced AI-powered features. With bilingual support, clients can easily navigate through the modern interface and explore the various digital services available. It introduces a financial dashboard that dynamically displays portfolio performance and positions, allowing clients to gain deeper insights into their investments. Additional features have also been incorporated into the upgrade with a strong focus on providing clients with a truly seamless and user-friendly experience.

Kamco Invest's digital platforms are at the core of the Company's digital transformation strategy, which leverages advanced technologies to deliver an interactive and seamless online experience. With active upgrades being applied to its digital platforms, Kamco Invest empowers clients to easily access, manage, and grow their portfolios with confidence. This strategy reflects the Company's dedication to simplifying the investment journey, providing clients with intuitive tools that make investing and portfolio management more convenient, efficient, and accessible. Through these solutions, Kamco Invest continues to set standards in the digital aspect of managing investments, ensuring that clients remain at the

forefront of its strategic priorities.

Nawal Mulla-Hussain, Managing Director of Support Operations, said, “We are excited to introduce the newly upgraded client portal to our valued clients as part of our ongoing digital transformation strategy. This digital platform, in addition to the Kamco Invest App that was recently launched, has been re-engineered with client experience at heart. The integration between our digital platforms and offline services ensures that all client transactions and requests, are seamlessly synchronized, providing clients with a unified, transparent, and effortless way to manage their investments.”

Considering the advancements in technology within the rapidly evolving financial sector, Kamco Invest’s Digital Innovation team has been actively exploring various technologies that can assist the Company in providing its clients with a well-rounded and seamless experience. The team has recently identified various ways to integrate AI-solutions that can streamline operations and provide clients with efficient updates in shorter time frames. Other solutions within the fintech sector are also being explored and could potentially be added to the Company’s digital platforms within the upcoming period.

Ahmed Nahla, Director of Digital Innovations said, “Our redesigned client portal stands as a powerful testament to Kamco Invest’s unwavering commitment to delivering innovative, client-centric solutions. Built with scalability and future enhancements in mind, the platform serves as a robust foundation for integrating advanced services and features, tailored to meet the evolving and diverse needs of our valued clients.”

Mulla-Hussain concluded, “With the accelerated development of innovative technologies, digital solutions have become one of the strategic pillars behind the sustainability strategy of most companies in the financial services sector, especially investment companies. At Kamco Invest, we aim to continuously fine tune the client journey and strengthen the infrastructure of our digital platforms. Our objective is to offer our clients an experience that incorporates the full breadth of our lucrative offerings and investment opportunities, reinforcing our competitive position in the market.”

Media Contacts

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