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# **Kamco Invest offers an integrated digital investment journey from account opening to funding and investing**

Submitted by Anonymous (not verified) on 7 December 2022

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# Kamco Invest App

Your digital investment journey



**KAMCO**  
INVEST

Kamco Invest announced the completion of the second development phase of the Kamco Invest App consisting of new added features, performance upgrades, and an enhanced user interface.

A primary feature added as part of the second phase is the dashboard, which has been designed to showcase each client's complete portfolio holdings. Another added feature allows clients to invest in solutions offered by Kamco Invest, including mutual funds managed by the Company, directly through the App. With the current update, clients can now open and fund a portfolio instantly by depositing cash using KNET or wire transfer and start their invest journey with the Company's investment solutions.

Aside from the newly added features, the Kamco Invest App's user journey and experience have been enhanced, especially when opening an account or retrieving an existing one. The Civil ID has been integrated with the Public Authority for Civil Information (PACI) system to leverage on the institution's online services including identity authentication through Mobile ID. The onboarding process has also been improved to provide a seamless experience with minimal approval times on completed eligible applications. The support team has worked diligently alongside the developers to improve the App's usability and responsiveness.

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Nawal Mulla-Hussain, Managing Director of Support Operations, said, “We are proud to launch the second phase of the Kamco Invest App. The App serves as a key component under our digital transformation strategy, which aims to transform the investment journey for new and existing clients. The second phase of the Kamco Invest App introduced several new developed features, redefined user experiences, as well as enhancements than can assist users in their digital investment journey.”

It is worth noting that the Kamco Invest App is not only designed for existing clients, but also individuals interested in learning more about some of the Company’s latest updates and investment opportunities. Upon completing the registration process, users will be able to track the performance of the Company’s managed funds with access to monthly factsheets, discover and read comprehensive coverage on regional markets, sectors, and asset classes, or use the built-in investment calculator to set their target investment objectives.

Jarrah Al-Naser, Senior Vice President of Core Markets and Strategic Projects at Kamco Invest, said, “Our strong backend and infrastructure have proven to support our client’s key requirements, while enabling us to effectively evolve the App through the integration of new services and features, which are core aspects behind our digital transformation strategy. Offered to both iOS and Android users, the Kamco Invest App boasts a wide range of innovative features, as well as the option to invest in several of the Company’s top performing funds and products.”

Mulla-Hussain concluded, “With the accelerated development of innovative technologies witnessed today, digital solutions have become one of the strategic pillars behind the sustainability strategy of most companies in the financial services sector, especially investment companies. At Kamco Invest, we aim to continuously fine tune the client journey and strengthen the App’s infrastructure to offer our clients an experience that incorporates the full breadth of our lucrative offerings and investment opportunities, reinforcing our competitive position in the market.

## **Media Contacts**

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